

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

DEPARTMENT OF COMMERCE

ACTIVITY REPORT FOR THE YEAR 2016-17

2016 June 26: Inauguration of the Organic Farming Initiative of the department (Thaliru). The department decided to start a vegetable garden to inject a spirit of agriculture to the students. The students were divided into groups and they were given charge to take care of the vegetable garden. The agriculture officer of Mazhuvannoor, smt.Eliamma and Prof.S.K Krishnan (College Manager) Inaugurated the garden by planting the staple.



July 26: Published the fourth volume of research journal “Commercia” which includes several selected research articles of students and faculties.

22/08/2016: A Class by Logic Institute on “Career Development”: For Final Year B.com Students.

05/09/2016: Inauguration of Commerce Association by Dr Kunju Muhamed Pulavath. He delivered a talk on the topic “ Recent trends in Marketing.

06/09/16 “ADZAP” a marketing competition was conducted for the students of all departments in the college.

8/11/16: A class on “ Logistics Management” by SCM Hub was conducted for the final year students of B.com. Students get an exposure to the Opportunities in the area of Logistics .

16/12/16: Organisation visit: Organised a Visit to “Indian Institute of Management, Calicut for the students of IV Semester. An orientation class was given to them by the officials of IIM.

Fourth Semester students and Faculties at IIM, Calicut



22/12/2016: A ‘Best Manager’ Competition was conducted for the students of all departments in the college. It was conducted as a curtain raiser for the Inter Collegiate Commerce Fest “ AKRAYA”

06/01/2017: An orientation class for final year students on “CMA “ by Unique Institute, Eranakulam.

10/01/2017: Final Year B.com Students Participated in the “EDU EXPO” organised at A J Hall, Kaloor. It is an educational expo where students get an exposure to the venues of learning after their graduation.

27/01/2017“AKRAYA”: The commerce fest was organised as a one day program having different venues for various events. Best Manager Competition, Business Quiz, Photography competition and Ad zap were the main attractions of the fest. Around 250 students from different colleges were participated in the program. This is fourth year we have organised such a fest and participation of students increasing year to year.

Inauguration of Akraya 2017 by Dr. K Krishnadas, Syndicate Member, M G University.



August 2016 to February 2017: A study of the migrant workers in Perumbavoor municipality was conducted by a group of first year students. A preliminary survey was conducted among the migrants. The study is intended to be continued in coming years.

03/02/2017: A Talk on “Higher Education: Opportunities” organised for final year students of the college by RVS Institute of Management Studies and Research , Coimbatore.

18/02/2017- Visit to Pragathi Balabhavan: As a part of the “SANTHWANAM” a charity initiative of the staff and students of the department to extend a helping hand to the needy ones. A day was spending in the orphanage and food was provided to the residents.

Our students at Balabhavan



March 7: A workshop on “ Capital Market” by Finmark Solutions Pvt Ltd, Kothamangalam. All second and Final year students of our department and selected students from other departments were attended the workshop.